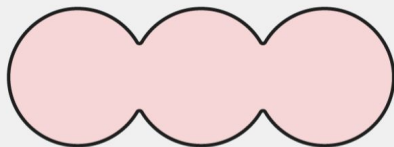


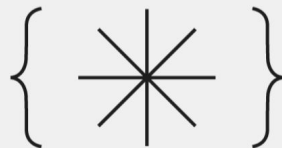
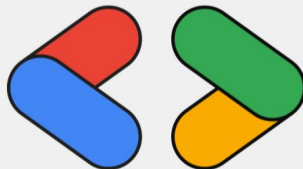


Montréal



2025

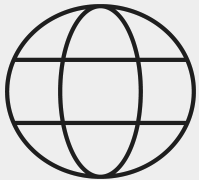
Google
Developer
Groups



Sponsorship Program

November 1st, 2025

What is DevFest



565+

Global Events



+ 800 K

Devs

DevFest is the largest and most inclusive **community-led technology conference** in the world! DevFest is proud to embrace developers from all corners of the globe and with diverse backgrounds.

Every year attendees **explore** developer tools, **learn** from Google Developer Experts, and **connect** with other developers from their local community.



Google
Developer
Groups



2025

Engagement	Audience	Visibility during the event
<ul style="list-style-type: none">• 9 past events• Over 216 registrations (2023), close to 300 registrations in 2024 and aiming for 400 in 2025• 16 speakers• 14 sessions• 3 tracks• International Speakers• Survey 2024 event shown that 98% of participants recommended attending the event to their friends	<ul style="list-style-type: none">• Target:<ul style="list-style-type: none">○ Students: 32%○ Professionals: 68%• Localization:<ul style="list-style-type: none">○ Montreal: 74%○ Outside Montreal: 24%○ International: 3%○ Other: 2%	<ul style="list-style-type: none">• 1865 Impressions on LinkedIn• 6300 minutes on Youtube• 996 website visits



Montréal



Google
Developer
Groups



2025

Date and Location

Saturday, November 1st 2025

Ax.c Hub, 800 Square-Victoria in Montréal

- The must-see destination for Québec's tech startups and innovative entrepreneurship at the heart of Downtown Montréal
- On the former trading floor of the Montréal Exchange
- <https://espaceaxc.com/en/>





Sponsorship tiers

4000\$+

Platinum

2000\$

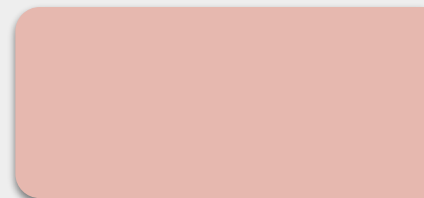
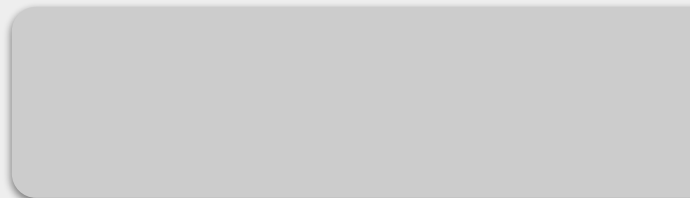
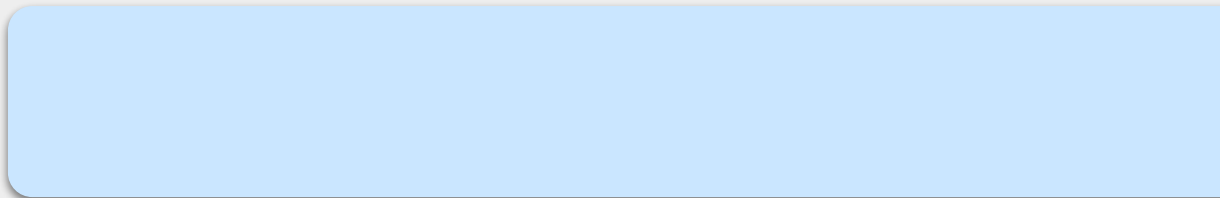
Gold

1000\$

Silver





500\$

Bronze





Sponsorship Program - Access

Tier				
Maximum number of sponsors	unlimited	10	5	2
Free Tickets	0	0	1	2
Discount coupons	1 (10%)	1 (20%)	2 (30%)	4 (50%)

















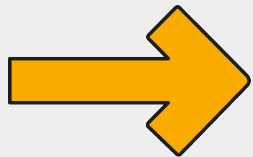
Sponsorship Program

Tier				
Your logo on the DevFest Website				
Mention in general appreciation posting on social media				
A sponsored message on social media				
Logo on name tag				
Logo on video recording				



Sponsorship Program

Tier				
Logo on the screens during breaks				
Logo on the opening keynote				
Mention during the opening keynote				
Speaking Opportunity				



Interested to becoming a sponsor?

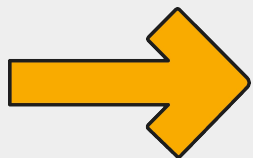
Send us an email with the sponsorship interest to devfest2025@gdgmontreal.com

Our team will be happy to explain more in details our proposal and our event.

👉 Sponsorship tiers are limited and available on a first come, first served basis.

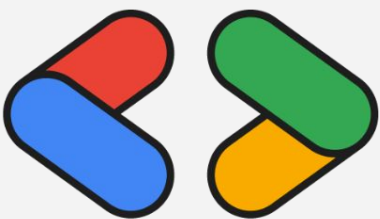
About us, GDG Montreal is a non-profit organization, NEQ 1172510951, who organizes event like DevFest, Women Techmakers Montreal, Google I/O Extended and others.

Our non-profit organization, will provide a receipt of the transaction via Quickbooks.



How to become a sponsor

Payment terms	Payment methods
<ul style="list-style-type: none">• 50% Net-30 from signature• 50 % No later than October 1st• To participate in the event, the sponsor must pay the entire amount before October 24th, 2025. In the event of non-compliance, a penalty of 10% will apply to the remainder of the amount.	<p>Direct deposit to GDG Montreal:</p> <ul style="list-style-type: none">• Financial Institution:<ul style="list-style-type: none">• 815 (Fédération des Caisses Desj. Québec)• Transit branch:<ul style="list-style-type: none">• 30500 (Complexe Desjardins)• Account:<ul style="list-style-type: none">• 0915397 <p>Interac transfer</p> <ul style="list-style-type: none">• payment@gdgmontreal.com• Indicate the name of your company



DevFest

2025

Thank You For Your Sponsorship
Consideration!